



PROPOSAL FOR WEBSITE DESIGN

Prepared for: Christal Cerrone
glassclass.com; artglasscamp.com

Date Prepared: April 3, 2008

Thank you for contacting Hyers Design website design.

Based upon our discussions, outlined below are details of the proposed site, as well as additional services to be provided by Hyers Design as part of the design and launch process.

I have set up a "Glass Class" web space where you can view and download this proposal, the references, the Agreement as well as our working space for design: Please visit <http://glass.hyersdesign.com>.

For your consideration:

Objective: To re-design the GlassClass.com and GlassCamp.com websites to better showcase the glass class studio, camps and student work. Site will be built using HTML and will incorporate Flash animation. Site will be smart, clean, uncluttered and effortless to navigate.

Domain: **glassclass.com and artglasscamp.com;** registered and owned by Christal Cerrone. Domain ownership, registration and renewal are administered by client. Hyers Design will request the domain be re-routed to Hyers Design's web space nameservers, to provide free hosting as described below.

Hosting: **glassclass.com and artglasscamp.com** domain names to be pointed to Hyers Design's web space nameservers at hostingrails.com. Sites (up to 60MB storage and 200MB of transfer/month) will be hosted free of charge for one calendar year following site completion. Annual renewal of hosting is optional, offered at \$60/year, with payment due thirty days prior to the completion anniversary.

Website Design: Glassclass.com: Eight (8) HTML Pages with integrated flash animation and javascript as follows:

HOME Graphical homepage establishing visuals and framework of site. Navigation and basic frame of site in HTML, large scalable Flash animation slide show of glass.

CLASSES Text to be taken from existing site; existing photos to be used. Paypal button to be added which will allow visitors to purchase the six introductory classes online.

NEWS & CALENDAR To hold monthly calendar in .pdf form as well as any timely news or announcements.

GLASS CAMP Information on summer and session youth camps with link to "Artglasscamp.com." Text and information taken from brochure.

STUDENT GALLERY Html page with extensive Flash file which will display all past and current student work. Expandable to add additional student work as it's created.

ABOUT US Text taken from current site and written by HyersDesign. Details about the studio and instructors.

CONTACT US – an extensive contact form with custom "thank You" page written dynamically in .php. Fields on form to be devised by C. Cerrone.

ArtGlasscamp.com: Three (3) HTML pages with integrated flash animation and .php as follows:

HOME Homepage with current session information, photos and menu.

GALLERY Student work gallery, in same format as Student Gallery on Glassclass.com

CONTACT .php form to contact. Possible 'online registration' form, if you want. Possible paypal button...to be discussed.

Content: Bulk of text to be taken from current web site with revision by C. Cerrone. Christal also to provide additional pictures and content as needed. Hyers Design to create custom graphics / retouch photos, etc. as needed to seamlessly and satisfactorily incorporate content into the site.



Timing: Upon acceptance of proposal and feedback:

1. Contract to be signed upon acceptance of terms, site to be built with Christal Cerrone able to monitor site building process via the working web space of <http://glass.hyersdesign.com>.
2. Upon final approval of site on working web space, Hyers Design to move glassclass.com and glasscamp.com to Hyers Design's webspace. Domain to be transferred and site to be considered "live."

Email: Up to 10 email addresses using the glassclass.com or glasscamp.com address. Hyers Design can create any email name desired, including info@glasscamp.com, info@glassclass.com, signup@glasscamp.com, etc. Email accounts can be forwarded wherever you wish, or can be stand-alone POP3 accounts installable on MS Outlook, OutlookExpress, Blackberrys, etc.

Cross-Browser Capability: Site to be written in transitional XHTML to general W3C standards, using table layout and DIV layout with separate CSS. Flash animations to be compatible with Flash 6 or higher. Flash animations may be transparent (overlying the HTML). Site to be viewable to users with Flash 6 or higher viewing on MS Internet Explorer 5+, Mozilla Firefox 1.0+, Netscape 7.0+, Opera 7+, and Safari. Please note that older Macintosh systems (earlier than OS X) will not be able to view transparent backgrounds of Flash movies. The movies will appear opaque. Additionally, due to the use of Flash, pages may not print all information.

Search Engines: Pages will be optimized for search engine compatibility, including proper use of page titles, descriptions and integration of text keywords where applicable. Site will be designed with keywords determined by C. Cerrone as targets for search engines. No warranty or guarantee of rank in Google or other search engines is made. Upon launch, site will be submitted to major search engines within one week.

Updating: Site design includes three months' FREE site updating, up to two hours per month. Site updating includes changes to text, addition/subtraction of specific works, and minor design changes and updates to Calendar and News section. Additional changes beyond the scope of "minor," such as adding student work to the gallery, to be billed at hourly rate of \$70/hr in half-hour increments.

Pricing: **Total site cost: \$950.00.** Payment to HyersDesign may include tuition for two children for one week at the summer Glass Camp Session 3 (7/21-25), valued at \$680, leaving remainder of \$270 due upon website launch. Includes:

- o Site design as stated including eight HTML pages, Flash animations; javascript image galleries and .php form;
- o One-year free hosting and setup;
- o Up to 10 email addresses/POP3 accounts;
- o Search engine optimization and submission;
- o Three monthly updates (up to 2 hrs/mo for 6 hrs total time).

Thank you for requesting and considering my proposal. I hope we can create a beautiful site together!

Thanks again,



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hyersdesign.com

If all meets your approval, please sign below and look over the Design Agreement. This Proposal will become an attachment to the Design Agreement. Christal Cerrone has read and accepts the Proposal and wishes to enter into a Design Agreement with Hyers Design.

Christal Cerrone